

Tokyo Picnic Club (TPC), founded in Japan as a contemporary art unit, will celebrate NewcastleGateshead as "Picnopolis" - the city of picnic.

With one humongous grass-covered airplane and dozens of BABYPLANE installations around the city, TPC will bring together public spaces, the local food industry, and the people of NewcastleGateshead. 10 picnic places will be selected in a workshop on Saturday 21st June, and transformed in August as the chosen Picnopolis sites. Everyone is invited to submit their ideas and be involved in the site selection, and encouraged to bring their own picnics to the specially designed picnic sites appearing all over town.

During the 10-day event TPC will be on the look-out for the best picnic recipes brought to the sites. Your recipes will be recorded and on the final day of the event - Bank Holiday Monday 25th August - TPC will announce "10 Picnic Recipes for NewcastleGateshead" and the winner of the "Picnic of the Year" title.

Advise us, join us, and create with us! Let us celebrate the summer of picnic, in Picnopolis NewcastleGateshead!

PICNICA ACTIVA

シャンパンを片手に、人に出会おう。ラグをたずさえ、まちを巡ろう。
天空の伽藍のもと、色とりどりに広がる餐食を喜びで満たしていこう。
ピクニックは、主人と客人の区別のない、誰もが平等な集まりだから、
創意を持ち寄り、空間を分け合い、魔法のような時を一緒に過ごそう。
われわれのピクニックに、乾杯。



Meet your friends and explore your town
With your favorite rug and best bottle of champagne.
Enjoy all kinds of delicacies under the vault of heaven,
Sharing the day of magic without hosts nor guests.
Raise a toast to our picnic!



東京ピクニッククラブ
TOKYO PICNIC CLUB
www.picnicclub.org/picnopolis_ncgh

Part of NewcastleGateshead's world-class festivals and events programme

In association with



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Newcastle
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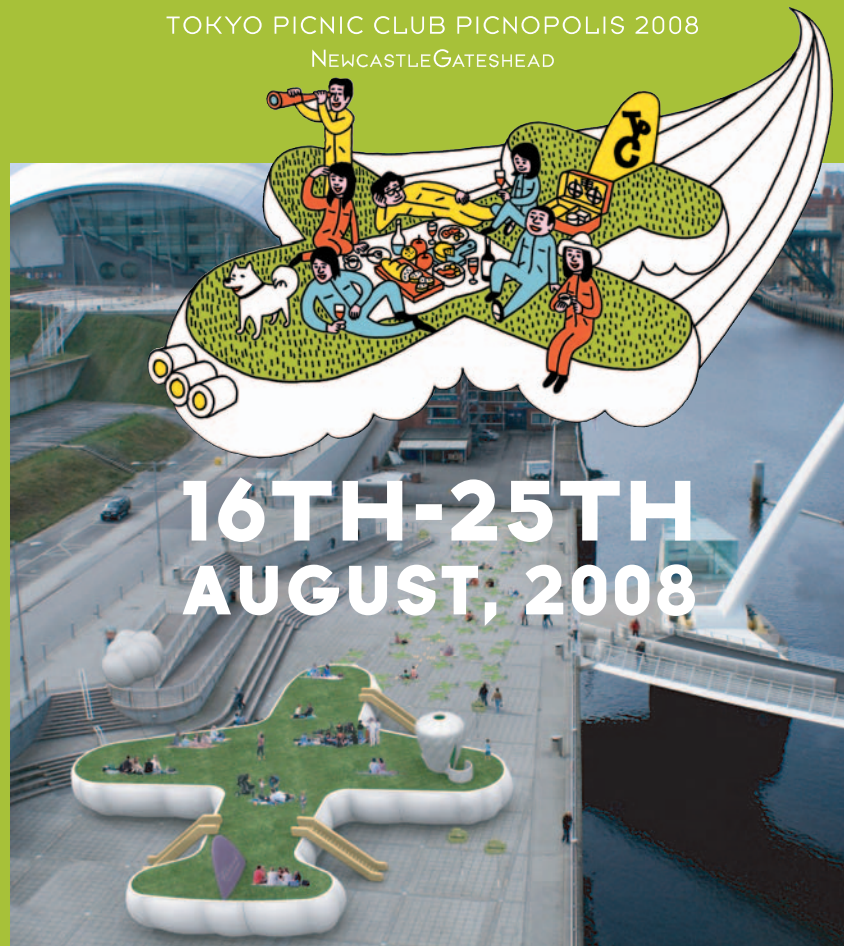


Japanese partner

spiral

PICNOPSIS ピクノポリス

TOKYO PICNIC CLUB PICNOPSIS 2008
NEWCASTLEGATESHEAD



MOTHERPLANE @ GATESHEAD QUAYS



FREE Event

NewcastleGateshead - The City of Picnic
www.picnicclub.org/picnopolis_ncgh

Help us achieve 10 Days, 10 Sites, and 10 Picnic Recipes for NewcastleGateshead Picnopolis



Tokyo Picnic Club (TPC)'s "PICNOPOLIS NewcastleGateshead" is a FREE event which invites you to share 10 days of picnic throughout the city.

As part of EAST'08 - a world-class celebration of contemporary Asian culture in NewcastleGateshead - TPC will create two different kinds of picnic site, BABYPLANES and MOTHERPLANE, providing a unique opportunity to enjoy summer in the city. During the 10 days, BABYPLANES will travel around the best picnic sites in NewcastleGateshead as chosen by the public, while MOTHERPLANE stays at Gateshead Quays awaiting the return of her babies. All sites are open and free to everyone for picnic, but be careful because TPC will have its spies out documenting your picnic recipes to compile "10 Picnic Recipes for NewcastleGateshead".

Travelling BABYPLANES



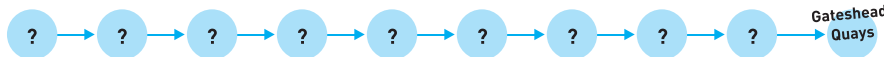
More than a hundred BABYPLANES will be set like travelling art installations, changing their location every day during the 10 days. Local picnic lovers will have a chance to choose the 10 picnic sites by nominating and voting for the places they would like to see the BABYPLANES bring the joy of picnic.

CLOUD Camera



CLOUD Camera will follow the BABYPLANES journey, to shoot your picnic from above. The aerial photos will be uploaded on the official website and available to print out as a reminder of your happiest picnic memories.

BABYPLANES & CLOUD CAMERA WILL TRAVEL AROUND 10 PICNIC SITES



Aug. 16 SAT	Aug. 17 SUN	Aug. 18 MON	Aug. 19 TUE	Aug. 20 WED	Aug. 21 THU	Aug. 22 FRI	Aug. 23 SAT	Aug. 24 SUN	Aug. 25 HOL
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MOTHERPLANE @ Gateshead Quays



An 85-foot-long MOTHERPLANE with a natural grass area on its back will offer a picnic spot for 200 people. It will stay on Baltic Square at Gateshead Quays for all 10 days of the event, offering a unique picnic site with a marvellous view of the quayside, including Gateshead Millennium Bridge, The Sage Gateshead, BALTIC Centre for Contemporary Art and the famous Tyne Bridge.

PicniKIOSK



An inflatable PicniKIOSK will provide a small service station for your picnic. Situated on the wing of the MOTHERPLANE it will supply information on the day's events and sell official Picnopolis merchandise.

YOU & TPC @ PICNOPOLIS How to get involved

TPC's picnic at "Grass on Vacation" at KASHIWA, Japan, 2007

TPC's picnic at "Grass on Vacation" at ANYANG, Korea, 2005

TPC's picnic to watch the airplane landing to the Haneda Airport in Tokyo

TPC's picnic at the top of a skyscraper in the middle of Tokyo

ADVISE UNTIL 20th June

1 ADVISE US IF YOU HAVE A PICNIC DREAM...

2 JOIN US IF YOU ARE A PICNIC LOVER...

Visit the picnic sites during the days of Picnopolis. Bring your favourite rug, your food of choice and your beautiful picnic hamper. In the afternoon, your picnic will be captured by TPC's photographer and by CLOUD camera, and you will be interviewed about your picnic recipes by TPC members. From these recipes TPC will select "10 Picnic Recipes for NewcastleGateshead", which will be announced at the Picnic Contest event on the last day of Picnopolis.

PRODUCE PICNOPOLIS SPECIALITIES!

TPC's original tea blends - "Greenfield Tea" & "Brownfield Tea"

3 CREATE WITH US IF YOU'RE FROM THE LOCAL FOOD INDUSTRY...

Let us co-operate in developing the new recipes and products of picnic specialities of NewcastleGateshead. At previous events TPC has developed original recipes of "Greenfield/Brownfield Tea" and "Greenfield/Brownfield Ale". Can you help in creating such things as "Picnic Earl Grey", "Geordie Picnic Pie" or "Picnic Brown Ale"? TPC's food co-ordinator, graphic designer and illustrator are ready to promote your ideas at Picnopolis NewcastleGateshead. If you're from a pub, café or restaurant situated in NewcastleGateshead and would like to participate in Picnopolis NewcastleGateshead contact us at the email address below.

TPC's original brew - "Greenfield Ale" & "Brownfield Ale"

VISIT our website www.picnicclub.org/picnopolis_ncgh

MAIL us to picnopolis@picnicclub.org

WIN THE "PICNIC OF THE YEAR" PICNIC CONTEST (25th Aug)

Aug. 25 HOL

TPC plans special events throughout the 10 days of PICNOPOLIS such as "Days of Attic Hamper" and "Days of Japanese Tea". On the last day, August Bank Holiday Monday, a hundred BABYPLANES and MOTHERPLANE join together at Gateshead Quays to host a picnic contest that will select the "Picnic of the Year". The winning group will be awarded with a shining "Golden Rug".

われわれのピクニックに乾杯！ Raise a toast to our picnic!